

INVOICE



WPBF
3970 RCA Boulevard
Suite 7007
Palm Beach Gardens, FL 33410
Main: (561)694-2525
Billing: (407)389-7661

www.thewpbfchannel.com

Billing Address:

Strategic Media - DC
Attention: Accounts Payable
3299 K St NW
Suite 200
Washington, DC 20007

Send Payment To:

WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

| Invoice # | Invoice Date | Invoice Month | Invoice Period |
|-----------|--------------|----------------|---------------------|
| 929820-1 | 09/30/12 | September 2012 | 08/27/12 - 09/30/12 |

| Station | Account Executive | Sales Office | Sales Region |
|---------|-------------------|-----------------|--------------|
| WPBF | Mica Hansen | HRP -Washington | National |

| Advertiser | Product | Estimate Number |
|-----------------|----------------------|-----------------|
| West/R/Congress | ALLEN WEST 4 CONGRES | 73 |

| Flight Dates | Order # | Alt Order # |
|---------------------|---------|-------------|
| 09/26/12 - 10/02/12 | 929820 | 06214288 |

| Billing Calendar | Billing Type | Deal # |
|------------------|--------------|--------|
| Broadcast | Cash | |

| Special Handling |
|------------------|
| |

| IDB # | Advertiser Code | Product Code |
|---------|-----------------|--------------|
| 9912521 | | |

| Agency Ref | Advertiser Ref |
|------------|----------------|
| | |

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|-------------|--|-----------------|--------------------------|------------------------|-----------------------|---------------|----------------|---------------------|-------------|
| 1 | 09/26/12 | 09/28/12 | WPBF News 25 Mornings | 6-7AM | --WTF-- | 1:00 | 1 | \$400.00 | NM |
| | Class of Time - Pre-emptible with notice | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 09/24/12 | 09/30/12 | --WTF-- | 1 | \$400.00 | | | | |
| Spots: # Ch | <u>Day</u> | <u>Air Date</u> | <u>Air Time</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Length</u> | <u>Ad-ID</u> | <u>Rate</u> | <u>Type</u> |
| 3 WPBF F | | 09/28/12 | 6:23 AM | WPBF News 25 Mornings | 6-7AM | 1:00 | AWTV092601H | \$400.00 | NM |
| 3 | 09/26/12 | 09/26/12 | Good Morning America | 7-9AM | --W---- | :30 | 1 | \$250.00 | NM |
| | Class of Time - Pre-emptible with notice | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 09/24/12 | 09/30/12 | --W---- | 1 | \$250.00 | | | | |
| Spots: # Ch | <u>Day</u> | <u>Air Date</u> | <u>Air Time</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Length</u> | <u>Ad-ID</u> | <u>Rate</u> | <u>Type</u> |
| 1 WPBF W | | 09/26/12 | 8:59 AM | Good Morning America | 7-9AM | :30 | AWTV091801H | \$250.00 | NM |
| 5 | 09/27/12 | 09/28/12 | 10-11a Anderson Cooper | 10-11a | ---TF-- | 1:00 | 1 | \$350.00 | NM |
| | Class of Time - Pre-emptible with notice | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 09/24/12 | 09/30/12 | ---TF-- | 1 | \$350.00 | | | | |
| Spots: # Ch | <u>Day</u> | <u>Air Date</u> | <u>Air Time</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Length</u> | <u>Ad-ID</u> | <u>Rate</u> | <u>Type</u> |
| 1 WPBF Th | | 09/27/12 | 10:50 AM | 10-11a Anderson Cooper | 10-11a | 1:00 | AWTV092601H | \$350.00 | NM |
| 7 | 09/26/12 | 09/26/12 | The View | 11A-12PM | --W---- | :30 | 1 | \$350.00 | NM |
| | Class of Time - Pre-emptible with notice | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 09/24/12 | 09/30/12 | --W---- | 1 | \$350.00 | | | | |
| Spots: # Ch | <u>Day</u> | <u>Air Date</u> | <u>Air Time</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Length</u> | <u>Ad-ID</u> | <u>Rate</u> | <u>Type</u> |
| 1 WPBF W | | 09/26/12 | | The View | 11A-12PM | :00 | | \$350.00 | NM |
| | Credited | | | | | | | | |
| 9 | 09/27/12 | 09/28/12 | WPBF News 25 @ Noon | 12pm-1230pm | ---TF-- | 1:00 | 1 | \$320.00 | NM |
| | Class of Time - Pre-emptible with notice | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 09/24/12 | 09/30/12 | ---TF-- | 1 | \$320.00 | | | | |
| Spots: # Ch | <u>Day</u> | <u>Air Date</u> | <u>Air Time</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Length</u> | <u>Ad-ID</u> | <u>Rate</u> | <u>Type</u> |
| 1 WPBF F | | 09/28/12 | 12:28 PM | WPBF News 25 @ Noon | 12pm-1230pm | 1:00 | AWTV092601H | \$320.00 | NM |
| 11 | 09/27/12 | 09/28/12 | 1230-1P Access Hollywood | 1230-1p | ---TF-- | 1:00 | 1 | \$320.00 | NM |
| | Class of Time - Pre-emptible with notice | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 09/24/12 | 09/30/12 | ---TF-- | 1 | \$320.00 | | | | |
| Spots: # Ch | <u>Day</u> | <u>Air Date</u> | <u>Air Time</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Length</u> | <u>Ad-ID</u> | <u>Rate</u> | <u>Type</u> |

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertisers
 We warrant that the actual broadcast information shown on this invoice was taken from the program log

INVOICE



Send Payment To:

WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

| Invoice # | Invoice Date | Invoice Month | Invoice Period |
|-----------|--------------|----------------|---------------------|
| 929820-1 | 09/30/12 | September 2012 | 08/27/12 - 09/30/12 |

| Advertiser | Product | Estimate Number |
|-----------------|----------------------|-----------------|
| West/R/Congress | ALLEN WEST 4 CONGRES | 73 |

www.thewpbfchannel.com

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|--|------------|----------|---------------------------------|----------------|------------------------------|----------------|----------------|-------------|---------------|
| 11 | 09/27/12 | 09/28/12 | 1230-1P Access Hollywood | 1230-1p | ---TF-- | 1:00 | 1 | \$320.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WPBF | F | 09/28/12 | 12:55 PM | 1230-1P Access Hollywood | 1230-1p | 1:00 | AWTV092601H | \$320.00 NM |
| 13 | 09/26/12 | 09/26/12 | M-F 3-4P | M-F 3-4P | --W---- | :30 | 1 | \$400.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | | | |
| | 09/24/12 | 09/30/12 | --W---- | 1 | \$400.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WPBF | W | 09/26/12 | 3:28 PM | M-F 3-4P | M-F 3-4P | :30 | AWTV091801H | \$400.00 NM |
| 16 | 09/27/12 | 09/27/12 | M-F 5pm News | 5-6pm | ---T--- | 1:00 | 1 | \$700.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | | | |
| | 09/24/12 | 09/30/12 | ---T--- | 1 | \$700.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WPBF | Th | 09/27/12 | 5:27 PM | M-F 5pm News | 5-6pm | 1:00 | AWTV092601H | \$700.00 NM |
| 18 | 09/27/12 | 09/28/12 | WPBF News 25 @ 6:00P | 6-6:30PM | ---TF-- | 1:00 | 1 | \$1,000.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | | | |
| | 09/24/12 | 09/30/12 | ---TF-- | 1 | \$1,000.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 3 | WPBF | F | 09/28/12 | 6:28 PM | WPBF News 25 @ 6:00PM | 6-6:30PM | 1:00 | AWTV092601H | \$1,000.00 NM |
| 20 | 09/26/12 | 09/28/12 | Wheel Of Fortune | 7-7:30PM | --WTF-- | 1:00 | 1 | \$1,600.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | | | |
| | 09/24/12 | 09/30/12 | --WTF-- | 1 | \$1,600.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 3 | WPBF | Th | 09/27/12 | 7:18 PM | Wheel Of Fortune | 7-7:30PM | 1:00 | AWTV092601H | \$1,600.00 NM |
| 24 | 09/26/12 | 09/26/12 | M-SUN WPBF News 25 @ 11-11:35PM | | --W---- | :30 | 1 | \$500.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | | | |
| | 09/24/12 | 09/30/12 | --W---- | 1 | \$500.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 3 | WPBF | W | 09/26/12 | 11:12 PM | M-SUN WPBF News 25 @ 11PM | 11-11:35PM | :30 | AWTV091801H | \$500.00 NM |
| 30 | 09/29/12 | 09/29/12 | Sat 8-9am News | Sat 8-9am | -----1- | 1:00 | 1 | \$450.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | | | |
| | 09/24/12 | 09/30/12 | -----1- | 1 | \$450.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WPBF | Sa | 09/29/12 | 8:13 AM | Sat 8-9am News | Sat 8-9am | 1:00 | AWTV092601H | \$450.00 NM |
| 31 | 09/29/12 | 09/29/12 | Sat 7pm News | 7-730pm | -----1- | 1:00 | 1 | \$800.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | | | |
| | 09/24/12 | 09/30/12 | -----1- | 1 | \$800.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WPBF | Sa | 09/29/12 | 7:26 PM | Sat 7pm News | 7-730pm | 1:00 | AWTV092601H | \$800.00 NM |
| 42 | 09/26/12 | 09/28/12 | WPBF News 25 Mornings | 5:30-5:57am | --WTF-- | 1:00 | 1 | \$300.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | | | |
| | 09/24/12 | 09/30/12 | --WTF-- | 1 | \$300.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WPBF | Th | 09/27/12 | 5:39 AM | WPBF News 25 Mornings @ 5:30 | 5:30-5:57am | 1:00 | AWTV092601H | \$300.00 NM |

INVOICE



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| 929820-1 | 09/30/12 | September 2012 | 08/27/12 - 09/30/12 |

| Advertiser | Product | Estimate Number |
|-----------------|----------------------|-----------------|
| West/R/Congress | ALLEN WEST 4 CONGRES | 73 |

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| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|---|------------|----------|---------------------------------|----------------|---------|--------|----------------|------------|------|
| 43 | 09/27/12 | 09/28/12 | Good Morning America | 7-9AM | ---TF-- | 1:00 | 1 | \$500.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 ---TF-- 1 \$500.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF Th 09/27/12 7:59 AM Good Morning America 7-9AM 1:00 AWT092601H \$500.00 NM | | | | | | | | | |
| 45 | 09/27/12 | 09/28/12 | M-SUN WPBF News 25 @ 11-11:35PM | | ---TF-- | 1:00 | 1 | \$1,000.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 ---TF-- 1 \$1,000.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF Th 09/27/12 11:34 PM M-SUN WPBF News 25 @ 11PM 11-11:35PM 1:00 AWT092601H \$1,000.00 NM | | | | | | | | | |
| 46 | 09/26/12 | 09/26/12 | Wheel Of Fortune | 7-7:30PM | --W---- | :30 | 1 | \$750.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 --W---- 1 \$750.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF W 09/26/12 7:16 PM Wheel Of Fortune 7-7:30PM :30 AWT091801H \$750.00 NM | | | | | | | | | |
| 47 | 09/27/12 | 09/27/12 | LAST RESORT PREMIE | LAST RESORT PR | ---T--- | 1:00 | 1 | \$3,600.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 ---T--- 1 \$3,600.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF Th 09/27/12 7:59 PM LAST RESORT PREMIERE LAST RESORT PR 1:00 AWT092601H \$3,600.00 NM | | | | | | | | | |
| 49 | 09/29/12 | 09/29/12 | Sat Prime College Footba | 8-1130pm | -----S- | 1:00 | 1 | \$4,800.00 | NM |
| Class of Time - Fixed Non Pre-emptible | | | | | | | | | |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 -----S- 1 \$4,800.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF Sa 09/29/12 10:05 PM Sat Prime College Football 8-1130pm 1:00 AWT092601H \$4,800.00 NM | | | | | | | | | |
| 50 | 09/30/12 | 09/30/12 | Sun 11:35pm Late News | 1135p-12am | -----S | 1:00 | 1 | \$550.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 -----S 1 \$550.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF Su 09/30/12 11:41 PM Sun 11:35pm Late News 1135p-12am 1:00 AWT092601H \$550.00 NM | | | | | | | | | |

Total Spots 19

Payment Terms 30 Days

| | |
|--------------------------|--------------------|
| <u>Gross Total</u> | \$18,590.00 |
| <u>Agency Commission</u> | \$2,788.50 |
| <u>Net Amount Due</u> | \$15,801.50 |

INVOICE



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3970 RCA Boulevard
Suite 7007
Palm Beach Gardens, FL 33410
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Billing: (407)389-7661

www.thewpbfchannel.com

Billing Address:

Strategic Media - DC
Attention: Accounts Payable
3299 K St NW
Suite 200
Washington, DC 20007

Send Payment To:

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PO Box 26885
Lehigh Valley, PA 18002-6885

| Invoice # | Invoice Date | Invoice Month | Invoice Period |
|-----------|--------------|---------------|---------------------|
| 929820-2 | 10/07/12 | October 2012 | 10/01/12 - 10/02/12 |

| Station | Account Executive | Sales Office | Sales Region |
|---------|-------------------|-----------------|--------------|
| WPBF | Mica Hansen | HRP -Washington | National |

| Advertiser | Product | Estimate Number |
|-----------------|----------------------|-----------------|
| West/R/Congress | ALLEN WEST 4 CONGRES | 73 |

| Flight Dates | Order # | Alt Order # |
|---------------------|---------|-------------|
| 09/26/12 - 10/02/12 | 929820 | 06214288 |

| Billing Calendar | Billing Type | Deal # |
|------------------|--------------|--------|
| Broadcast | Cash | |

| Special Handling |
|------------------|
| |

| IDB # | Advertiser Code | Product Code |
|---------|-----------------|--------------|
| 9912521 | | |

| Agency Ref | Advertiser Ref |
|------------|----------------|
| | |

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|----------|--|-----------------|----------------------------|-------------------|--------------------------|----------------|----------------|-------------|---------------|
| 2 | 10/01/12 | 10/02/12 | WPBF News 25 Mornings6-7AM | 6-7AM | MT----- | 1:00 | 1 | \$550.00 | NM |
| | Class of Time - Pre-emptible with notice | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 10/01/12 | 10/07/12 | MT----- | 1 | \$550.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 2 | WPBF | M | 10/01/12 | 6:41 AM | WPBF News 25 Mornings | 6-7AM | 1:00 | AWTV092601H | \$550.00 NM |
| 4 | 10/01/12 | 10/02/12 | Good Morning America | 7-9AM | MT----- | 1:00 | 1 | \$550.00 | NM |
| | Class of Time - Pre-emptible with notice | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 10/01/12 | 10/07/12 | MT----- | 1 | \$550.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WPBF | Tu | 10/02/12 | 7:29 AM | Good Morning America | 7-9AM | 1:00 | AWTV092601H | \$550.00 NM |
| 8 | 10/01/12 | 10/01/12 | The View | 11A-12PM | 1----- | 1:00 | 1 | \$800.00 | NM |
| | Class of Time - Pre-emptible with notice | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 10/01/12 | 10/07/12 | 1----- | 1 | \$800.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WPBF | M | 10/01/12 | 11:32 AM | The View | 11A-12PM | 1:00 | AWTV092601H | \$800.00 NM |
| 10 | 10/01/12 | 10/02/12 | WPBF News 25 @ Noon | 12pm-1230pm | MT----- | 1:00 | 1 | \$350.00 | NM |
| | Class of Time - Pre-emptible with notice | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 10/01/12 | 10/07/12 | MT----- | 1 | \$350.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WPBF | M | 10/01/12 | 12:20 PM | WPBF News 25 @ Noon | 12pm-1230pm | 1:00 | AWTV092601H | \$350.00 NM |
| 12 | 10/01/12 | 10/02/12 | 1230-1P Access Hollywood | 1230-1p | MT----- | 1:00 | 1 | \$350.00 | NM |
| | Class of Time - Pre-emptible with notice | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 10/01/12 | 10/07/12 | MT----- | 1 | \$350.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 2 | WPBF | Tu | 10/02/12 | 12:40 PM | 1230-1P Access Hollywood | 1230-1p | 1:00 | AWTV092601H | \$350.00 NM |
| 15 | 10/02/12 | 10/02/12 | Dr. Oz | 4-5p | -1----- | 1:00 | 1 | \$1,000.00 | NM |
| | Class of Time - Pre-emptible with notice | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 10/01/12 | 10/07/12 | -1----- | 1 | \$1,000.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WPBF | Tu | 10/02/12 | 4:28 PM | Dr. Oz | 4-5p | 1:00 | AWTV092601H | \$1,000.00 NM |

INVOICE



Send Payment To:

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PO Box 26885
Lehigh Valley, PA 18002-6885

| Invoice # | Invoice Date | Invoice Month | Invoice Period |
|-----------------|----------------------|-----------------|---------------------|
| 929820-2 | 10/07/12 | October 2012 | 10/01/12 - 10/02/12 |
| Advertiser | Product | Estimate Number | |
| West/R/Congress | ALLEN WEST 4 CONGRES | 73 | |

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| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|--|-------------------|-----------------|---------------------------------|-------------------|---------------------------|----------------|----------------|-------------|---------------|
| 15 | 10/02/12 | 10/02/12 | Dr. Oz | 4-5p | -1----- | 1:00 | 1 | \$1,000.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| 17 | 10/01/12 | 10/02/12 | M-F 5pm News | 5-6pm | MT----- | 1:00 | 1 | \$900.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | | <u>Rate</u> | | | |
| | 10/01/12 | 10/07/12 | MT----- | 1 | | \$900.00 | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 2 | WPBF | M | 10/01/12 | 5:57 PM | M-F 5pm News | 5-6pm | 1:00 | AWTV092601H | \$900.00 NM |
| 23 | 10/01/12 | 10/01/12 | Jeopardy | 7:30-8PM | 1----- | 1:00 | 1 | \$1,700.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | | <u>Rate</u> | | | |
| | 10/01/12 | 10/07/12 | 1----- | 1 | | \$1,700.00 | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WPBF | M | 10/01/12 | 7:42 PM | Jeopardy | 7:30-8PM | 1:00 | AWTV092601H | \$1,700.00 NM |
| 25 | 10/01/12 | 10/02/12 | M-SUN WPBF News 25 @ 11-11:35PM | | MT----- | 1:00 | 1 | \$1,000.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | | <u>Rate</u> | | | |
| | 10/01/12 | 10/07/12 | MT----- | 1 | | \$1,000.00 | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WPBF | M | 10/01/12 | 11:34 PM | M-SUN WPBF News 25 @ 11PM | 11-11:35PM | 1:00 | AWTV092601H | \$1,000.00 NM |
| 27 | 10/01/12 | 10/02/12 | Nightline | 11:35-12:05AM | MT----- | 1:00 | 1 | \$700.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | | <u>Rate</u> | | | |
| | 10/01/12 | 10/07/12 | MT----- | 1 | | \$700.00 | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WPBF | M | 10/01/12 | 11:56 PM | Nightline | 11:35-12:05AM | 1:00 | AWTV092601H | \$700.00 NM |
| 38 | 10/02/12 | 10/02/12 | DANCING | 8-9PM | -1----- | 1:00 | 1 | \$5,400.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | | <u>Rate</u> | | | |
| | 10/01/12 | 10/07/12 | -1----- | 1 | | \$5,400.00 | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WPBF | Tu | 10/02/12 | 8:46 PM | DANCING | 8-9PM | 1:00 | AWTV092601H | \$5,400.00 NM |
| 44 | 10/01/12 | 10/02/12 | M-F 3-4P | M-F 3-4P | MT----- | 1:00 | 2 | \$800.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | | <u>Rate</u> | | | |
| | 10/01/12 | 10/07/12 | MT----- | 2 | | \$800.00 | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WPBF | M | 10/01/12 | 3:55 PM | M-F 3-4P | M-F 3-4P | 1:00 | AWTV092601H | \$800.00 NM |
| 2 | WPBF | Tu | 10/02/12 | 3:49 PM | M-F 3-4P | M-F 3-4P | 1:00 | AWTV092601H | \$800.00 NM |
| 48 | 10/01/12 | 10/02/12 | WPBF News 25 Mornings 6-7AM | | MT----- | 1:00 | 1 | \$550.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | | <u>Rate</u> | | | |
| | 10/01/12 | 10/07/12 | MT----- | 1 | | \$550.00 | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WPBF | Tu | 10/02/12 | 6:29 AM | WPBF News 25 Mornings | 6-7AM | 1:00 | AWTV092601H | \$550.00 NM |
| 51 | 10/01/12 | 10/02/12 | Dr. Oz M-F 9-10a | 9-10a | MT----- | 1:00 | 1 | \$450.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | | <u>Rate</u> | | | |
| | 10/01/12 | 10/07/12 | MT----- | 1 | | \$450.00 | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WPBF | Tu | 10/02/12 | 9:58 AM | Dr. Oz M-F 9-10a | 9-10a | 1:00 | AWTV092601H | \$450.00 NM |

INVOICE

Send Payment To:

WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

| Invoice # | Invoice Date | Invoice Month | Invoice Period |
|-----------|--------------|---------------|---------------------|
| 929820-2 | 10/07/12 | October 2012 | 10/01/12 - 10/02/12 |

| Advertiser | Product | Estimate Number |
|-----------------|----------------------|-----------------|
| West/R/Congress | ALLEN WEST 4 CONGRES | 73 |

www.thewpbfchannel.com

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|--------------------|------------|----------|-------------|----------------|---------|--------|----------------|------|------|
| Total Spots | | | | | | | 15 | | |

Payment Terms 30 Days

| | |
|--------------------------|--------------------|
| <u>Gross Total</u> | \$15,900.00 |
| <u>Agency Commission</u> | \$2,385.00 |
| <u>Net Amount Due</u> | \$13,515.00 |